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German mobile phone subscriptions fall in middle of price range for industrialised countries - Bitkom

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The price of mobile phone subscriptions in Germany is in the middle of a ranking of prices in industrialised countries, according to study of twelve nations conducted by market research company Tarifica on behalf of digital association Bitkom. In the entry-level range, for XS packages with at least 1 GB of data per month and a 2 Mbps download speed,

German operators offer the lowest average cost of all the countries examined, but its lowest and highest prices rank in the middle. The cheapest German tariff available costs EUR 5 per month, compared with EUR 2.60 in Italy.

The tariffs are cheaper in Italy and Spain than in Germany, but they are more expensive in Switzerland, in the US and in Finland, according to the study. Customers pay EUR 17 per month for the cheapest tariff in the US. The tariff S, with at least 3 GB of data per month and a 2 Mbps download speed, costs EUR 7 per month in Germany, while an M package with at least 10 GB monthly at 2 Mbps costs EUR 10, in the middle of the ranking of countries.

This also applies to 5G options with maximum download speeds, with a 5G S package with 3 GB data costing EUR 15.40 per month in Germany. An M 5G tariff supplying 10 GB at maximum 5G speed costs EUR 20 per month. The 5G L, with at least 40 GB data per month and maximum speed, costs EUR 27 per month.

The study analysed the prices of mobile phone subscriptions in Germany, Finland, France, Italy, the Netherlands, Austria, Switzerland, Spain and the UK as well as outside of Europe in Japan, South Korea and the US.