

Tarifica to Provide Telecom Plan & Pricing Data to Arcep

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Tarifica, a leading provider of telecom plan and pricing data to the worldwide telecommunications industry, announced that it has been awarded a three-year contract by Arcep, the national regulator of France, to provide mobile and fixed broadband plan and pricing data covering both mainland France and the French Overseas Territories, including Guadeloupe, Martinique, and Reunion.

Arcep will use Tarifica's data to gauge the competitiveness of these telecommunications markets in connection with its market monitoring and oversight responsibilities. Arcep will share this data, encompassing both the mobile and fixed broadband sectors, with fellow government agency, The National Institute of Statistics and Economic Studies (INSEE).

Tarifica will be providing Arcep (and INSEE) with over 70,000 datapoints per month. The mobile dataset will include plans, prices, and promotions offered by the four French Mobile Network Operators (MNOs), plus their sub-brands, as well as a selection of Mobile Virtual

Network Operators (MVNOs). This comprehensive approach ensures that a wide range of offers and services will be captured for use in any analyses based on this data.

On the fixed broadband side, Tarifica will be supplying data covering France's four main service providers and a selection of alternative providers, including satellite companies. This varied dataset will enable Arcep to gain insights into the dynamics of the fixed broadband market and identify emerging trends and notable developments across the sector.

Soichi Nakajima, Vice President of Data and Analysis at Tarifica

To enhance the utility of the mobile and fixed broadband datasets, Tarifica will also be furnishing Arcep with Tarifica's proprietary Software-as-a-Service (SaaS) platform customized specifically to Arcep's requirements. The platform will include a screenshot database, allowing Arcep to build an historical record of offers over time, along with an array of visualizations to help highlight market trends, anomalies, outliers, gaps, and other noteworthy aspects of each of these telecom markets.

Richard Dorfman, CEO at Tarifica

Tarifica is a natural partner for national regulators like Arcep, which face the challenge of overseeing dynamic and complex telecommunications markets that involve new players, new services, and new bundles. We are delighted to count Arcep among the growing list of regulatory agencies around the world that have come to rely on our data and technologies in support of maintaining competitive and reasonably priced markets.



Ray Sharma

Ray is a news editor at The Fast Mode, bringing with him more than 10 years of experience in the wireless industry.

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