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The growing importance of fixed wireless access (FWA) and fibre in expanding global connectivity has been highlighted in a new report from Tarifica, a provider of telecom plan and pricing data. In its latest analysis, the company suggests that while fibre provides "unparalleled speed and reliability", FWA acts as "a compelling alternative, particularly in regions where laying physical cables is impractical or cost prohibitive". In terms of pricing for FWA, Tarifica found that the service remains expensive in the US compared to Germany and France. "In the United States, fibre remains the preferred choice due to its superior performance, but the emergence of 5G FWA presents an opportunity to connect remote areas. Meanwhile, Germany's diverse FWA landscape caters to a range of speed and data requirements, providing versatility for users in urban and rural areas," explained Soichi Nakajima, VP of data and analysis at Tarifica. According to the analyst firm's report, both technologies will continue to co-exist and preference will depend on factors such as speed requirements, coverage area and budget constraints. "The shift towards more accessible and cost-effective connectivity solutions underscores the importance of innovation and competition in the telecommunications landscape, driving towards a more inclusive and connected society," it stated. Find out more.