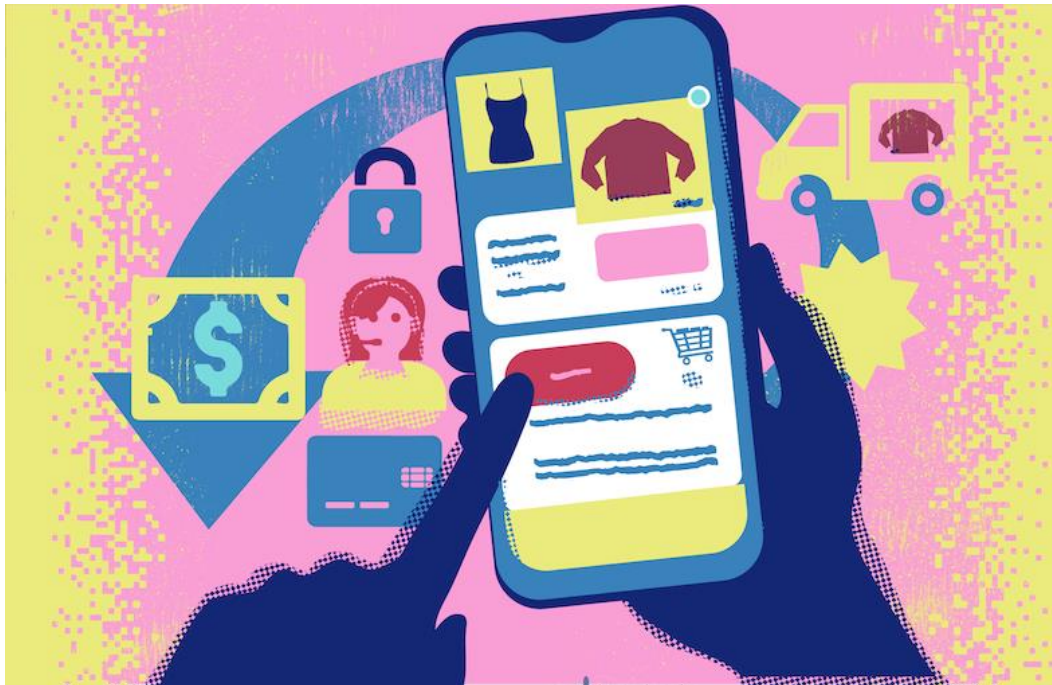


MOBILE TIME LATIN AMERICA

# Chile offers the cheapest mobile data in South America

Laura Suárez, from Mobile Time Latinoamérica | 05/23/24 15:09



A recent study by Tarifica reveals a varied panorama of prices in the mobile data sector in South America. According to Will Watts, VP Product at the company, in a context where 5G networks are being implemented in several countries in the region with investment and infrastructure challenges and variations in inflation, the differences in mobile data prices in each country are evident.

The study 'South America's Mobile Data Pricing: Chilean Consumers Face Lowest Costs for Using Mobile Data, Argentina Most Expensive Market' analyzed prices in eight South American countries (Chile, Brazil, Colombia, Ecuador, Argentina, Paraguay, Uruguay and Peru). The results show that Chile is the country with the lowest costs, while Argentina has the most expensive market.

Chile stands out for offering prices that are 35% lower than the regional average. Chile's four main mobile operators — [Claro](#), Entel, Movistar and [WOM](#) — maintain competitive rates. The price gap between these operators is smaller compared to other countries, with Entel being just 17% more expensive than Movistar, the country's most affordable provider.

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**Regional overview**

Peru and Brazil follow Chile in terms of low costs. Peru performs well for high data users, coming in second for the 20GB and 50GB profiles. Brazil, on the other hand, is particularly competitive for the lower usage profiles, although its prices increase considerably for higher data users.

Uruguay, Colombia and Ecuador fall in the middle of the cost spectrum, with modest variations in their rates. Paraguay, while generally more expensive than the others, maintains a similar discount structure for higher-volume data plans.

**Mobile data volume and price**

Tarifica's research shows that in most markets, mobile data prices do not increase significantly between 1GB and 10GB per month plans. Operators have started to include 5GB in many basic plans, with modest price increases to reach 10GB.

Beyond 10 GB, markets fall into two groups. In Chile, Peru, Uruguay and Colombia, prices increase only incrementally as data usage grows, while in Brazil, Paraguay and Ecuador, prices increase more linearly. For example, in the first group, the monthly cost of 50 GB is, on average, 41% higher than that of 10 GB, while in the second group, the difference is 71%.

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