
Tarifica Selects Free's €2 Plan as Its Consumer Value Plan of the Month for January 2025

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Tarifica has named Free's €2 Plan as its Consumer Value Plan of the Month for January 2025, recognizing its affordability, simplicity, and flexibility in delivering exceptional value to cost-conscious consumers through customizable options and competitive pricing.

NEW YORK, Jan. 30, 2025 /PRNewswire-PRWeb/ -- Tarifica, a global leader in telecom pricing intelligence, has named Free's €2 Plan as its Consumer Value Plan of the Month for January 2025. The plan stood out for its affordability, simplicity, and exceptional value for cost-conscious consumers in France.

For just €2 per month, the plan provides unlimited SMS, two hours of voice calling, and 50MB of 4G data. For users requiring more data, Free offers two affordable add-on options. The first option upgrades the plan to include 3GB of data and unlimited calls for an additional €0.99, bringing the total monthly cost to €2.99. The second option provides 20GB of data and unlimited calls for an additional €5.99, resulting in a total monthly cost of €7.99.

Existing subscribers to Free's fixed Internet box benefit from additional savings, with the base plan costing €0 per month. For these users, the enhanced plan with 3GB of data and unlimited calls costs just €0.99 per month, while the 20GB plan with unlimited calls costs €5.99 per month.

"Free's €2 Plan is a benchmark for budget-conscious telecom innovation," said Soichi Nakajima, Tarifica's Vice President of Data and Analysis. "For subscribers with modest mobile needs, such as those who primarily use their phones at home over Wi-Fi, this plan provides unparalleled value. Even when opting for the add-ons, the pricing remains remarkably competitive, making it an excellent choice for cost-conscious consumers."

The plan's flexibility and simplicity further enhance its appeal. Free's ability to provide affordable customization options ensures that the plan meets the needs of both light and moderate data users, while maintaining its core value proposition of low cost.

"The fact that Free has managed to deliver such affordability while still offering optional upgrades reflects its deep understanding of consumer needs," Nakajima added. "This plan proves that great value doesn't have to come at a high cost, which is why it has earned recognition as our Consumer Value Plan of the Month."

Free's €2 Plan highlights how competitive pricing and targeted features can deliver exceptional value to consumers while driving market interest in affordable mobile solutions.

For more information on Free's €2 Plan, visit mobile.free.fr.

Tarifica's selection process leverages its advanced Telecom Pricing Intelligence Platform to identify those plans that offer the best value to consumers.

With the selection of Free's €2 Plan, Tarifica continues its mission of recognizing plans that deliver meaningful value to consumers by meeting their specific needs while maintaining competitive pricing.

About Tarifica

Tarifica is an industry leader in providing telecom data and software solutions to the global telecommunications sector. Specializing in telecommunications plan and pricing information, Tarifica delivers critical insights and analytics to help telecom companies and regulators make data-driven decisions. The company's clients include national regulators, mobile and fixed-line operators, internet service providers, consultancies, and financial institutions worldwide. In addition to its flagship SaaS products, Tarifica offers tailored consulting services to address specific client needs. The company's commitment to innovation and excellence has established it as a trusted partner in the rapidly evolving telecom industry.

About the Telecom Pricing Intelligence Platform

Tarifica's Telecom Pricing Intelligence Platform (TPIP) offers comprehensive data on plans from major operators around the world, empowering users to create customized profiles for in-depth comparisons and analyses. Subscribers can explore trends and visualize data with ease using intuitive tools and multiple filters for a granular view. Say goodbye to Excel-based limitations and embrace modern features like screenshot captures, alerts, and historical offers. TPIP is adaptable to client needs, allowing customization of data structure, geographical scope, and frequency.

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