

Tarifica Names T-Mobile's Fiber Founders Club 2 Gig Offer as Its Latest Consumer Value Plan of the Month



September 3, 2025

Delivering high speeds, simple pricing, and rare long-term guarantees, T-Mobile's offer stands out in broadband market.

Global telecom data provider [Tarifica](#) has named T-Mobile's Fiber Founders Club 2 Gig offer as its latest Consumer Value Plan of the Month. The recognition highlights the plan's strong consumer value through a combination of high speeds, aggressive pricing, and a long-term guarantee.

The plan offers symmetrical speeds of up to 2 Gbps at an introductory price of \$70 per month with Autopay, supported by a 10-year price lock. Adding to the offer's appeal, it includes unlimited data, no equipment rental fees, and no annual contracts. Comparable plans from other major providers start at higher prices, with the closest being Optimum's 2 Gbps plan at \$90 per month.

Tarifica's analysis identified three factors behind the selection:

- **Simplicity:** A single top-tier plan at 2 Gbps, contrasting with the tiered approach of most providers.
- **Pricing:** At \$70 per month, the plan is priced below the market for equivalent speeds.
- **Stability:** A 10-year price lock offers rare long-term predictability for consumers in a market known for rate increases.

Will Watts, Vice President of Product at Tarifica, commented: "This plan is a textbook example of consumer value. It combines top-of-the-market speeds with the lowest available price point and an unprecedented 10-year price guarantee. Taken together, those elements create a package that stands apart in broadband market."

Watts added: "Tarifica's Consumer Value Plan of the Month is designed to highlight offers that deliver exceptional benefits to users. The Fiber Founders Club 2 Gig plan signals that T-Mobile may be poised to bring its trademark price and value disruption to the home broadband market, much as it transformed competition in mobile."



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