Tarifica Extends Telecom Pricing Platform to All GCC Nations

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▼ Summary

Tarifica has significantly broadened the scope of its Telecom Pricing Intelligence Platform (TPIP), now incorporating comprehensive data from all six Gulf Corporation Council nations, **Bahrain, Kuwait, Oman, Qatar, Saudi Arabia and the United Arab Emirates.** This strategic expansion strengthens TPIP's footprint across the Middle East, reflecting the company's dedication to enhancing its worldwide coverage.

This development offers regulators, telecom operators,industry analysts, and consultants a more detailed perspective on one of the planet's most rapidly advancing telecommunications markets. The GCC states have achieved remarkable progress in deploying broadband and 5G infrastructure, alongside regulatory reforms designed to encourage innovation and improve service affordability. By integrating these nations into TPIP, subscribers gain access to a richer, more detailed dataset for both regional and international performance comparisons.

Including the GCC markets allows TPIP to represent a wider array of regulatory frameworks and competitive conditions, giving users a clearer understanding of pricing movements in an area experiencing swift technological transformation.

Will Watts, Vice President of Product at Tarifica, remarked, "The GCC stands out as one of the most vibrant telecommunications regions worldwide. Adding these countries solidifies TPIP's role as a genuinely global benchmarking tool. Users can now evaluate pricing and service developments in the Gulf alongside data from North America, Europe, Asia, and Latin America within one unified system."

Soichi Nakajima, Vice President of Data and Analysis, highlighted the analytical advantages of the expansion. "Incorporating the entire GCC into our platform significantly improves our insight into evolving market behaviors," he noted. "These nations have shown impressive strides in broadband and 5G uptake. Their inclusion provides users with a more comprehensive and balanced perspective on international pricing patterns, while illustrating how competition and regulation function across varied market environments."

This enhancement is part of Tarifica's continuous effort to widen TPIP's geographic and functional capabilities in response to shifting industry demands. With every platform update, additional countries and operators are integrated, empowering users to track and contrast telecom offerings across a growing diversity of global markets.