

Tarifica Selects Revolut Mobile as its Consumer Value Plan of the Month for August

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Unlimited service and the ability to pay with rewards earned through everyday spending distinguish the offer.

NEW YORK, August 31, 2026 /PRNewswire-PRWeb/ -- Global telecom data provider Tarifica has selected Revolut Mobile in the United Kingdom as its Consumer Value Plan of the Month for August 2026. The plan pairs unlimited domestic service at a highly competitive price with a feature no traditional operator offers: the ability to pay the monthly fee with loyalty points earned through everyday spending.

For £14.99 a month, Revolut Mobile gives customers unlimited UK data, calls, and texts, subject to its fair-use policy, plus 20GB of roaming data, calls, and texts across the EEA and the United States. There is no fixed term. The plan runs month-to-month and can be cancelled at any time. Customers can keep their existing number or obtain a new one, add up to three additional numbers to a single device, and receive a NordVPN subscription at no additional cost. The service runs on the Vodafone network and is delivered through Gigs, with Revolut acting as agent.

What sets the plan apart is not the price alone but who is offering it and how it can be paid for. Revolut is not a telecom operator but one of Europe's largest consumer fintechs, with more than 50 million customers. Its mobile plan sits inside the banking app alongside cards, travel, and rewards. Customers can redeem RevPoints earned through day-to-day card spending against the cost of the plan, up to the full monthly fee. For an active Revolut spender, the effective price can fall well below the headline figure and, in some months, to nothing at all.

The price also stands up on its own terms. The plan provides unlimited calls, texts, and data with inclusive EEA and US roaming at a monthly cost below the major UK networks' comparable no-contract unlimited plans and with no lock-in.

The selection reflects a shift Tarifica has tracked across its data, with financial and lifestyle brands moving into connectivity and bundling mobile service into relationships customers already have rather than competing as standalone operators. Revolut brings unusual scale to that development. It has also announced the plan for Germany, although its German customers are currently offered only travel eSIM data rather than the full mobile plan.

"Revolut isn't selling connectivity the way an operator does. It's folding a competitively priced mobile plan into a financial relationship customers already have and letting them pay for it with the rewards that relationship generates," said Soichi Nakajima, Vice President of Data and Analysis at Tarifica. "A strong price and a payment mechanism no carrier can replicate are what earned it this month's selection."

For more details, visit the Revolut Mobile [website](#).

Each month, Tarifica selects a Consumer Value Plan of the Month to recognize mobile and broadband offers that deliver exceptional value to consumers. Selections are made using analysis from Tarifica's Telecom Pricing Intelligence Platform (TPIP), which tracks thousands of consumer plans across markets worldwide.

About Tarifica

Tarifica is an industry leader in providing telecom data and software solutions to the global telecommunications sector. Specializing in telecommunications plan and pricing information, Tarifica delivers critical insights and analytics to help telecom companies and regulators make data-driven decisions. The company's clients include national regulators, mobile and fixed-line operators, internet service providers, consultancies, and financial institutions worldwide. In addition to its flagship SaaS products, Tarifica offers tailored consulting services to address specific client needs. The company's commitment to innovation and excellence has established it as a trusted partner in the rapidly evolving telecom industry.

Tarifica was named Champion for Innovation in Analytics and Intelligence by leading telecom industry publication The Fast Mode.

About the Telecom Pricing Intelligence Platform

Tarifica's Telecom Pricing Intelligence Platform (TPIP) offers comprehensive data on plans from major operators around the world, empowering users to create customized profiles for in-depth comparisons and analyses. Subscribers can explore trends and visualize data with ease using intuitive tools and multiple filters for a granular view. Say goodbye to Excel-based limitations and embrace modern features like screenshot captures, alerts, and historical offers. TPIP is adaptable to client needs, allowing customization of data structure, geographical scope, and frequency.

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